

2024 ENGAGEMENT CALENDAR

JANUARY

FEBRUARY

MARCH

Primary Care

Welcome/Overview

Prevention & Wellness

Nutrition Month

Counseling

Service Reminder

Importance of Self-Care

Mental Health Support

APRIL

MAY

JUNE

Primary Care

Stress Awareness Month

Mental Health Month

Men's Health Month

Counseling

Stress Awareness Month

Mental Health Month

Short-Term Counseling

JULY

AUGUST

SEPTEMBER

Primary Care

Skin Health/UV Safety Month

Back to School

Mental Healthcare

Counseling

Anxiety Support

Relationship Issues

Service Reminder

OCTOBER

NOVEMBER

DECEMBER

Primary Care

Breast Cancer Month

Diabetes Month

Healthy for the Holidays

Counseling

Stress Management

Self Gratitude

Holiday Blues (SAD)

Note: Topics subject to change in step with seasonal health priorities. Content may vary based on personas.